

PRIMAX ACADEMY

(Under Primax Educational Trust) Bengaluru, Karnataka.

Organizing

A Comprehensive



Virtual Training Programme

MAY - 2021

PAPER - I

All Subjects

PAPER - II

Commerce & Management

06th March to 30th April 2021

156 Hours - Weekend Classes (Online Lectures & Mock Tests)



About Primax Academy



Primax Academy was established in the year 2017. Primax Academy is established with towering ideals of imparting quality and non-profitable services to society through Training Programme, Seminars, Workshops, Educational Training & Skill Development, Study Circles, Counseling & Rehabilitation, Initiating Research Activities, etc.; Primax Academy is an upcoming Training and Development Center in Bangalore offering a variety of needbased training programs, through on-and-off campus modes. Besides, it intends to

upgrade the quality of research work among the faculty members involved in Science & Humanities, Commerce, Management, Education, and the allied fields to ensure that all the research work undertaken is gainfully used by the industry, society, and corporate world.

Objective of the Online UGC- NET Training Programme

All are aware, that UGC NET is India's most prestigious exam for making a career in the field of lectureship and research. As the complexity of an exam increases, the importance of choosing the perfect resources for preparation also increases. The main advantages of Online study training over Offline study training for UGC NET is - that it saves you a lot of time & Money.

CONTENTS

Paper 1

All Disciplines / All Subjects

- Teaching Aptitude
- Research Aptitude
- Comprehension
- Communication
- Mathematical Reasoning and Aptitude
- Logical Reasoning
- Data Interpretation
- Information and Communication Technology (ICT)
- People, Development and Environment
- Higher Education System

Commerce

- **Business Environment and International Business**
- Accounting and Auditing
- **Business Economics**
- **Business Finance**
- **Business Statistics and Research Methods**
- Business Management & Human Resource Management
- Banking and Financial Institutions
- Marketing Management
- Legal Aspects of Business
- Income-tax and Corporate Tax Planning

Paper 2

- Management & Economics
- Organisational Behaviour & HRM

Management

- Strategic HRM
- Accounting Principles and Standards
- FM & PFM
- Strategic Management
- Consumer and Industrial Buying Behaviour
- Statistics for Management
- **International Business**
- Entrepreneurship Development

Special Highlights

- Qualified UGC NET Trainers.
- Soft Copy of Study Materials.
- Pre and Post Assessment.
- Training Followed by WhatsApp Tests
- Mock Tests for Paper I & II
- Personal Attention

Resource Persons

Paper - 1

Dr. D. Vijayachandran Prof. S. Balamurali

Paper - 2

Dr. M. Udayakumar Prof. Swaminath S Dr. S. Karthik

Dr. S. Saiganesh

Dr. K.V. Ramanathan Dr. S. Saravanan

Dr. K. Madane Prof. K. Narayanan

Prof. M. Suraj

Prof. Maria Alexina Vinotha Rajan

Dr. Ramesh Kumar Prof. M. Kousalya Prof. Dharmendra H

REGISTER https://forms.gle/VgjFqtwCBnSQago66

Contact Us Mob: 8971725451 Email: primaxacademy2018@gmail.com